



KVUE
P.O. Box 9927
Austin, TX 78766

CSM Mediaworks
1519 West 29th
Austin, TX 78703-1921

Contract # 855353

Schedule Dates 10/17/12-10/31/12
Advertiser Diane Henson for 3rd Circuit Court of Appeals (40)
Agency/T-Code CSM Mediaworks (7388)/933155772
Product Political - State Court of Appeals (1186)
Brand Diane Henson for 3rd Court of Appeals (177881)
Salesperson House - KVUE, KVUE (1553)
Sales Office KVUE
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate - Agency
Account Types Standard
Billing Type Comments

Date Entered 09/19/12
Last Modified 09/19/12
Entered By Heath Groves
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,970.00
Net Total \$16,830.00
Sales Tax

Austin (KVUE) (KVUE)
By Broadcast Month Spots Rate
Oct. 2012 48 \$14,825.00
Nov. 2012 15 \$4,975.00
Grand Total: 63 \$19,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	4:30A- News @ 430am M-F	2			X	X	X			2	\$50.00	\$100.00	Austin (KVUE) (KVUE)		9/19/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5A- KVUE News Early Daybreak	2			X	X	X			2	\$150.00	\$300.00	Austin (KVUE) (KVUE)		9/19/12
3.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7A- Good Morning America	2			X	X	X			2	\$475.00	\$950.00	Austin (KVUE) (KVUE)		9/19/12
4.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	9A- Live With Kelly & Michael	2			X	X	X			2	\$300.00	\$600.00	Austin (KVUE) (KVUE)		9/19/12
5.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	9:58A- The View	1			X	X	X			1	\$300.00	\$300.00	Austin (KVUE) (KVUE)		9/19/12
6.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11A- 11:58A (CT)	2			X	X	X			2	\$300.00	\$600.00	Austin (KVUE) (KVUE)	Midday News	9/19/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	11:58A- Chew	1			X	X	X			1	\$200.00	\$200.00	Austin (KVUE) (KVUE)		9/19/12
8.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	2:58P- Ellen	2			X	X	X			2	\$300.00	\$600.00	Austin (KVUE) (KVUE)		9/19/12
9.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	3:58P- Katie	1			X	X	X			1	\$325.00	\$325.00	Austin (KVUE) (KVUE)		9/19/12
10.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	4:58P- KVUE News 5pm	1			X	X	X			1	\$700.00	\$700.00	Austin (KVUE) (KVUE)		9/19/12
11.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:58P- KVUE News 6pm	1			X	X	X			1	\$825.00	\$825.00	Austin (KVUE) (KVUE)		9/19/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:30P- Entertainment Tonight	1			X	X	X			1	\$550.00	\$550.00	Austin (KVUE) (KVUE)		9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Agency/T-Code CSM Mediaworks (7388)/933155772
Product Political - State Court of Appeals (1186)
Brand Diane Henson for 3rd Court of Appeals (177881)
Salesperson House - KVUE, KVUE (1553)
Sales Office KVUE
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate - Agency
Account Types Standard
Billing Type Comments

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Sales Tax

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Nov. 2012 15 \$4,975.00
Grand Total: 63 \$19,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	10:35P- 11:05P (CT)	1			X	X	X			1	\$450.00	\$450.00	Austin (KVUE) (KVUE)		9/19/12
14.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	5:58A- Good Morning America Saturday							1		1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		9/19/12
15.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58A- KVUE News Daybreak Saturday							1		1	\$250.00	\$250.00	Austin (KVUE) (KVUE)		9/19/12
16.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	5:58A- Good Morning America Sunday								1	1	\$100.00	\$100.00	Austin (KVUE) (KVUE)		9/19/12
17.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6:58A- KVUE News Daybreak Sunday								1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		9/19/12
18.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	4:30A- News @ 430am M-F	2	X	X	X	X	X			2	\$50.00	\$100.00	Austin (KVUE) (KVUE)		9/19/12
19.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5A- KVUE News Early Daybreak	2	X	X	X	X	X			2	\$150.00	\$300.00	Austin (KVUE) (KVUE)		9/19/12
20.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7A- Good Morning America	2	X	X	X	X	X			2	\$475.00	\$950.00	Austin (KVUE) (KVUE)		9/19/12
21.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	9A- Live With Kelly & Michael	2	X	X	X	X	X			2	\$300.00	\$600.00	Austin (KVUE) (KVUE)		9/19/12
22.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	9:58A- 11A (CT)	2	X	X	X	X	X			2	\$300.00	\$600.00	Austin (KVUE) (KVUE)	View	9/19/12
23.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	11A- 11:58A (CT)	1	X	X	X	X	X			1	\$300.00	\$300.00	Austin (KVUE) (KVUE)	Midday News	9/19/12

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10/17/12-10/31/12

Advertiser

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Agency/IT-Code

CSM Mediaworks (7388)/933155772

Product

Political - State Court of Appeals (1186)

Brand

Diane Henson for 3rd Circuit Court of Appeals (177881)

Salesperson

House - KVUE, KVUE (1553)

Sales Office

KVUE

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate - Agency

Account Types

Standard

Billing Type

Standard

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24.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	11:58A- Crew	2	X	X	X	X	X			2	\$200.00	\$400.00	Austin (KVUE) (KVUE)		9/19/12
25.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	2:58P- Ellen	2	X	X	X	X	X			2	\$300.00	\$600.00	Austin (KVUE) (KVUE)		9/19/12
26.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3:58P- Katie	2	X	X	X	X	X			2	\$325.00	\$650.00	Austin (KVUE) (KVUE)		9/19/12
27.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	4:58P- KVUE News 5pm	1	X	X	X	X	X			1	\$700.00	\$700.00	Austin (KVUE) (KVUE)		9/19/12
28.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5:58P- KVUE News 6pm	1	X	X	X	X	X			1	\$825.00	\$825.00	Austin (KVUE) (KVUE)		9/19/12
29.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:30P- Entertainment Tonight	1	X	X	X	X	X			1	\$550.00	\$550.00	Austin (KVUE) (KVUE)		9/19/12
30.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	10:35P- 11:05P (CT)	1	X	X	X	X	X			1	\$450.00	\$450.00	Austin (KVUE) (KVUE)	Nightline	9/19/12
31.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5:58A- Good Morning America Saturday							1		1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		9/19/12
32.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58A- KVUE News Daybreak Saturday							1		1	\$250.00	\$250.00	Austin (KVUE) (KVUE)		9/19/12
33.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- Good Morning America Sunday								1	1	\$100.00	\$100.00	Austin (KVUE) (KVUE)		9/19/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58A- KVUE News Daybreak Sunday								1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		9/19/12

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Diane Henson for 3rd Circuit Court of Appeals (177881)

Salesperson

House - KVUE, KVUE (1553)

Sales Office

KVUE

Buyer Name

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Phone/Fax

N/A

CPE

Local/Political Candidate - Agency

Account Types

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Billing Type

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35.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	4:30A- News @ 430am M-F	2	X	X	X	X				2	\$50.00	\$100.00	Austin (KVUE) (KVUE)		9/19/12
36.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	5A- KVUE News Early Daybreak	2	X	X	X	X				2	\$150.00	\$300.00	Austin (KVUE) (KVUE)		9/19/12
37.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	7A- Good Morning America	1	X	X	X	X				1	\$475.00	\$475.00	Austin (KVUE) (KVUE)		9/19/12
38.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	9A- Live With Kelly & Michael	2	X	X	X	X				2	\$300.00	\$600.00	Austin (KVUE) (KVUE)		9/19/12
39.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	9:58A- 11A (CT)	1	X	X	X	X				1	\$300.00	\$300.00	Austin (KVUE) (KVUE)	View	9/19/12
40.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	11A- 11:58A (CT)	1	X	X	X	X				1	\$300.00	\$300.00	Austin (KVUE) (KVUE)	Midday News	9/19/12
41.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	11:58A- Chew	1	X	X	X	X				1	\$200.00	\$200.00	Austin (KVUE) (KVUE)		9/19/12
42.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	2:58P- Ellen	1	X	X	X	X				1	\$300.00	\$300.00	Austin (KVUE) (KVUE)		9/19/12
43.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	3:58P- Katie	1	X	X	X	X				1	\$325.00	\$325.00	Austin (KVUE) (KVUE)		9/19/12
44.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	4:58P- KVUE News 5pm	1	X	X	X	X				1	\$700.00	\$700.00	Austin (KVUE) (KVUE)		9/19/12
45.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	5:58P- KVUE News 6pm	1	X	X	X	X				1	\$825.00	\$825.00	Austin (KVUE) (KVUE)		9/19/12
46.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	6:30P- Entertainment Tonight	1	X	X	X	X				1	\$550.00	\$550.00	Austin (KVUE) (KVUE)		9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KVUE/ABC

Date:

9/18/12

I, Carole M. Roberts,

being/on behalf of: Diane Henson, a legally

qualified candidate of the Democratic political

party for the office of: 3rd Court of Appeals

in the general

election to be held on: Nov 16, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached				

Total Charges:

\$ 19,800

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Justice Diane Hansen Campaign, 70 Box 5456, Austin, TX 78763

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Maureen Ramsey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/18/12

Date

Cathy McRoberts

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title